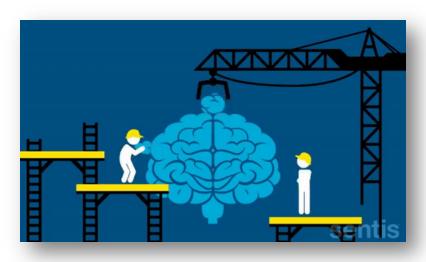


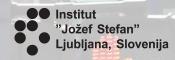
## OUR JOB:







Slovenska fundacija za trajnostni razvoj









140 Želim si biti vzgled mojima hčerama.



Ljudi zanimajo okoljske koristi na njihovem območju, ki nastanejo zaradi uporabe pametnih tehnologij.



Skupina 2

Uporabnikom je potrebno izpostaviti njihov 152 prihranek pri uporabi novih pametnih



Skupina 2

Z vključitvijo prebivalcev na samem začetku projekta, si garantiramo večjo odzivnost in zaupanje.



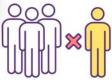
Skupina 2

249 Uporabnik nima predstave, ali porabijo veliko vode ali ne



skupina 5

Ker se končne uporabnike pogosto izključi 12 iz občinskih projektov, v njih ne vidijo resnične vrednosti.



Skupina 2

Občani si želijo več postaj sistema Kr' s kolesom



Sodelovanje na projektu s prebivalci mesta garantira večjo možnost za ponovno sodelovanje in lastno angažiranost.



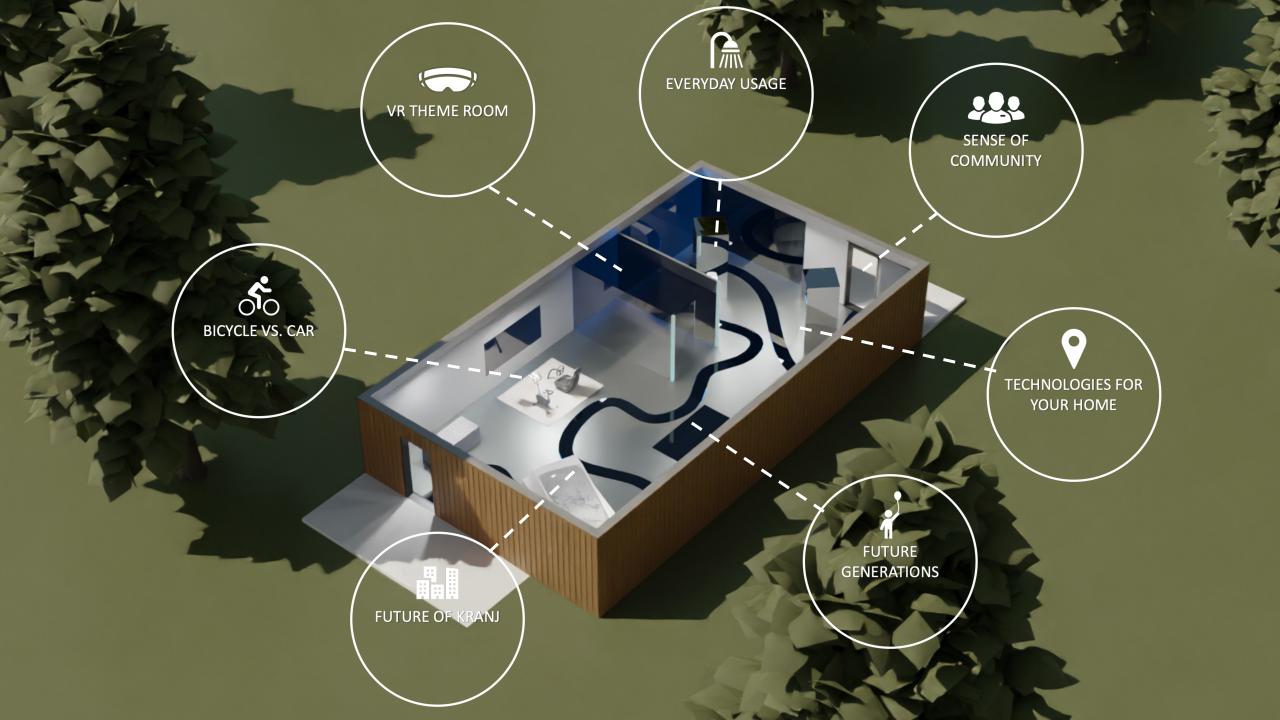
13

Skupina 2

Izobraževanje in postopno prilagajanje ljudi na novo tehnologijo, zmanjša njihov odpor ter nezaupljivost.



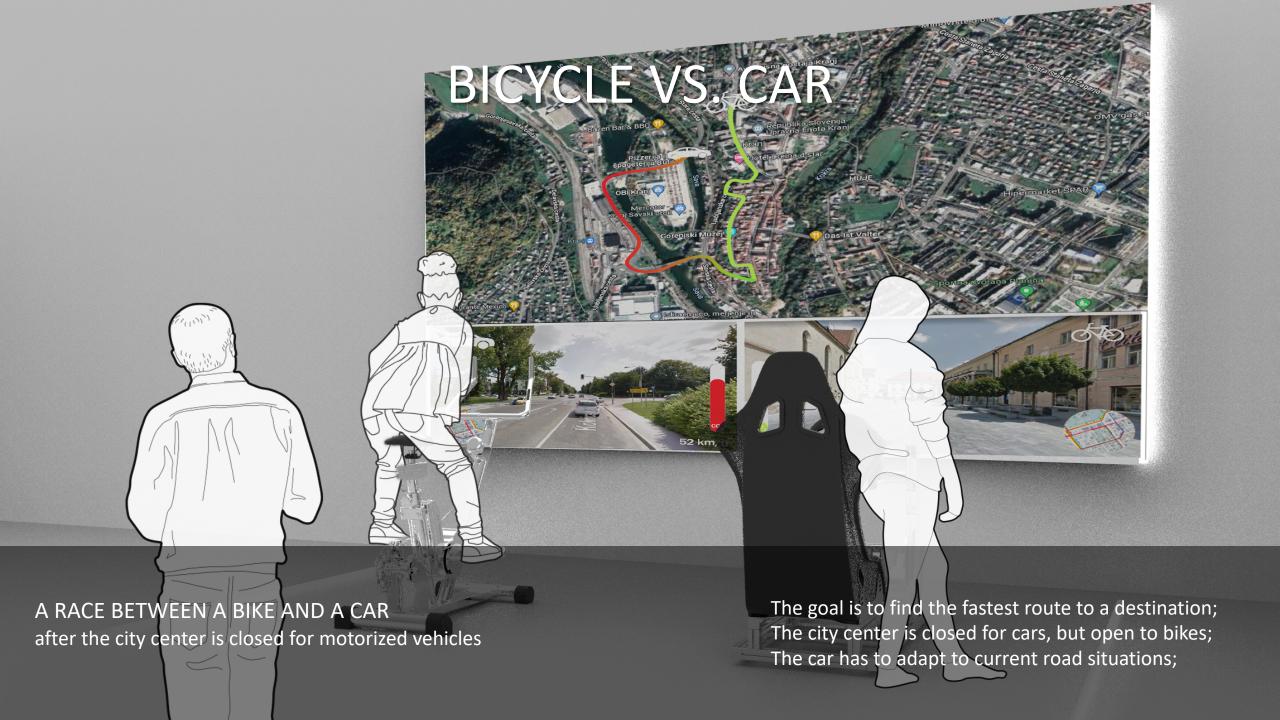
Skupina 2

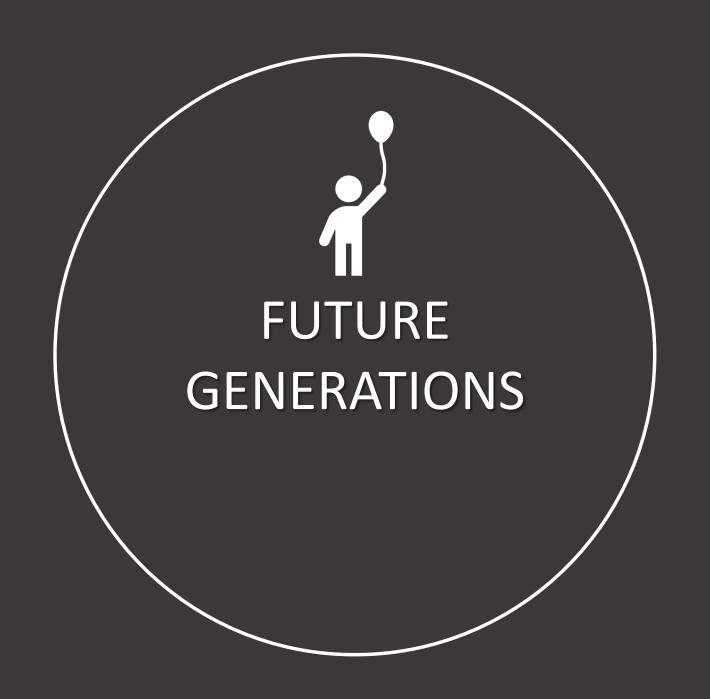










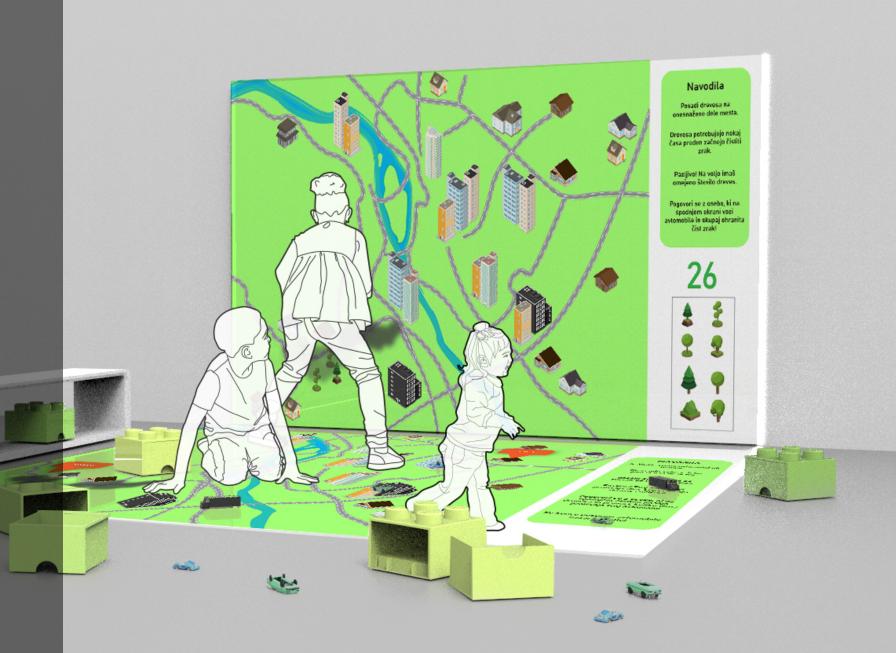


## FUTURE GENERATIONS

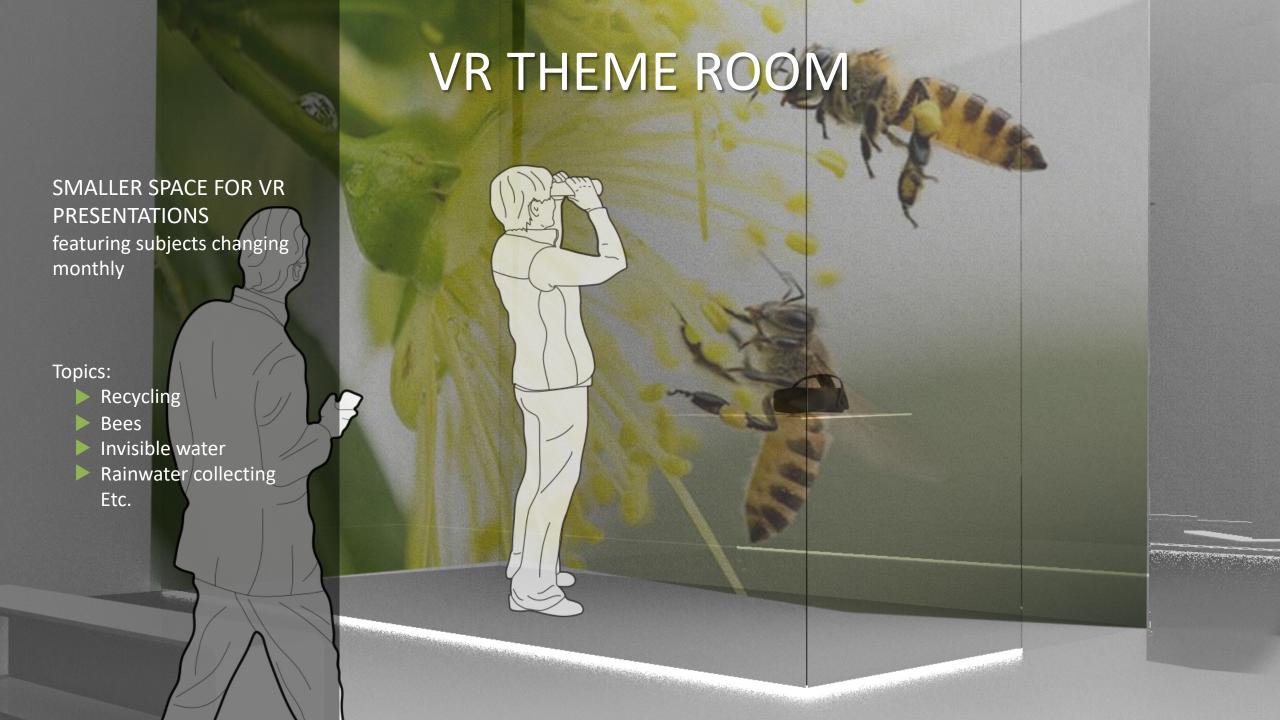
PLAYFUL WAY OF
TEACHING ABOUT
AIR POLLUTION
Two screens with simplified
map of Kranj

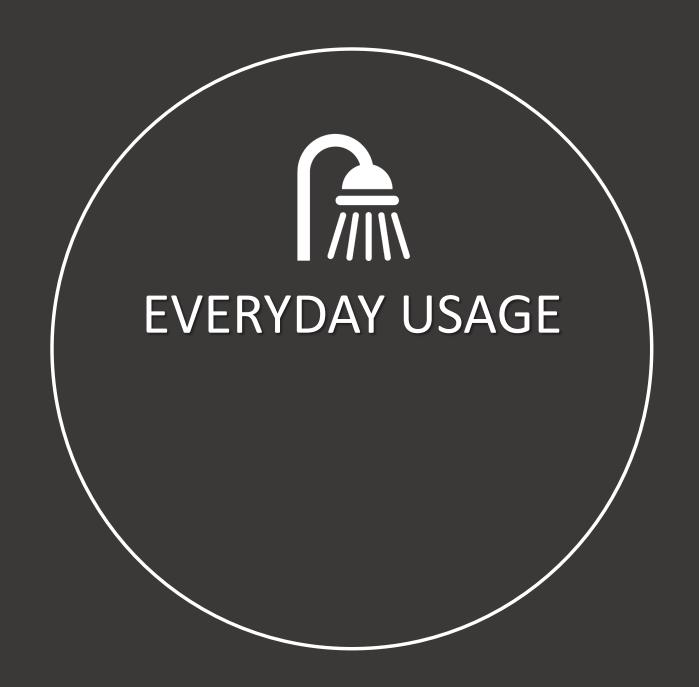
Floor screen > Plays with toy cars Top screen > Tries to fix pollution by planting virtual trees

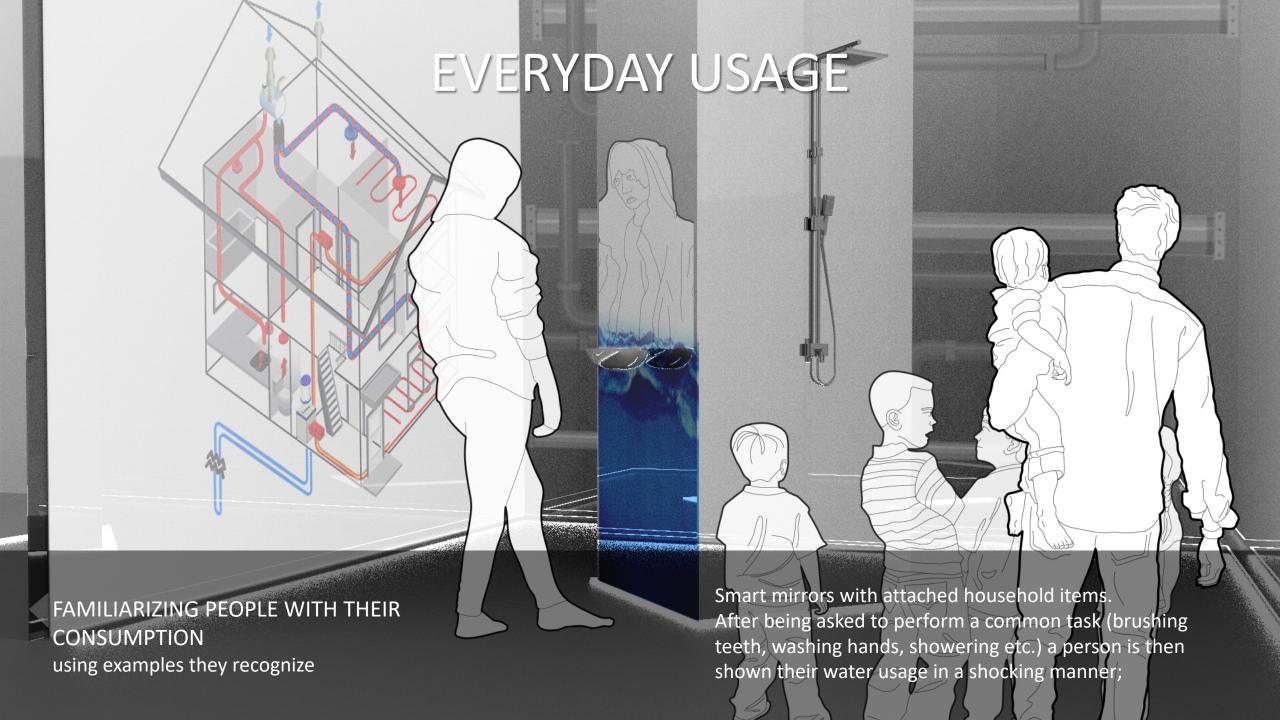
We are encouraging communication between the players.











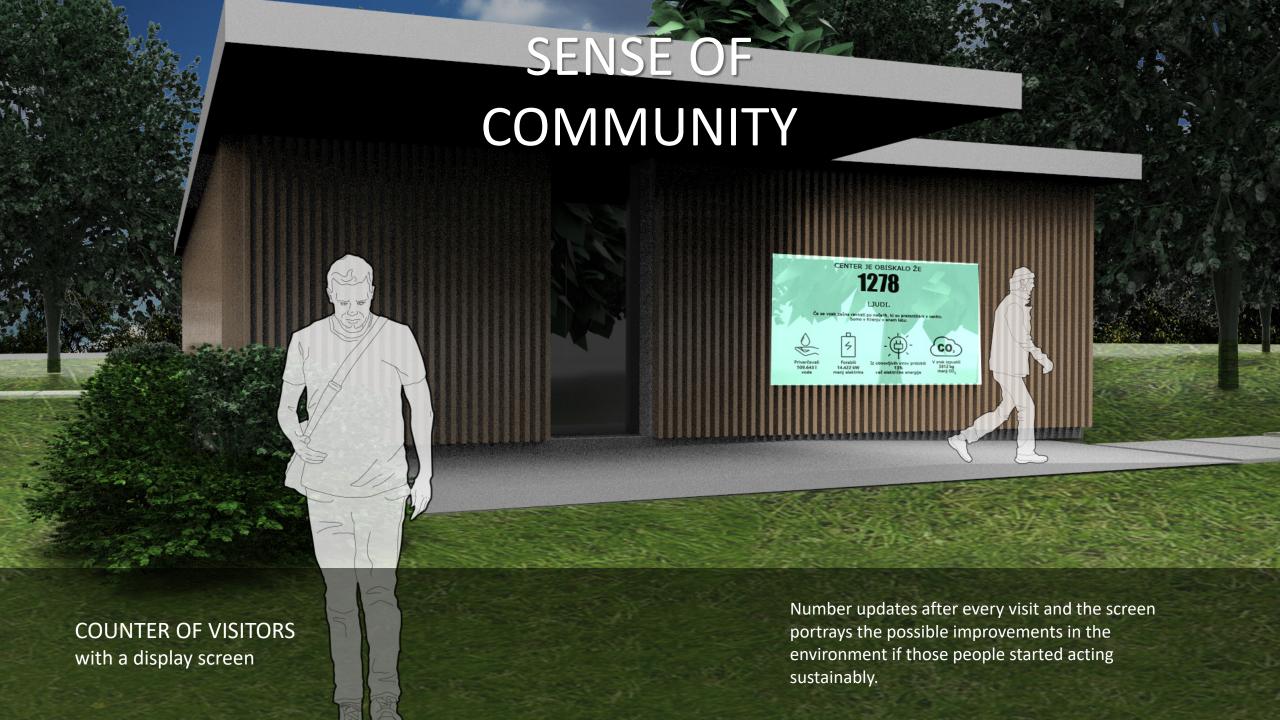


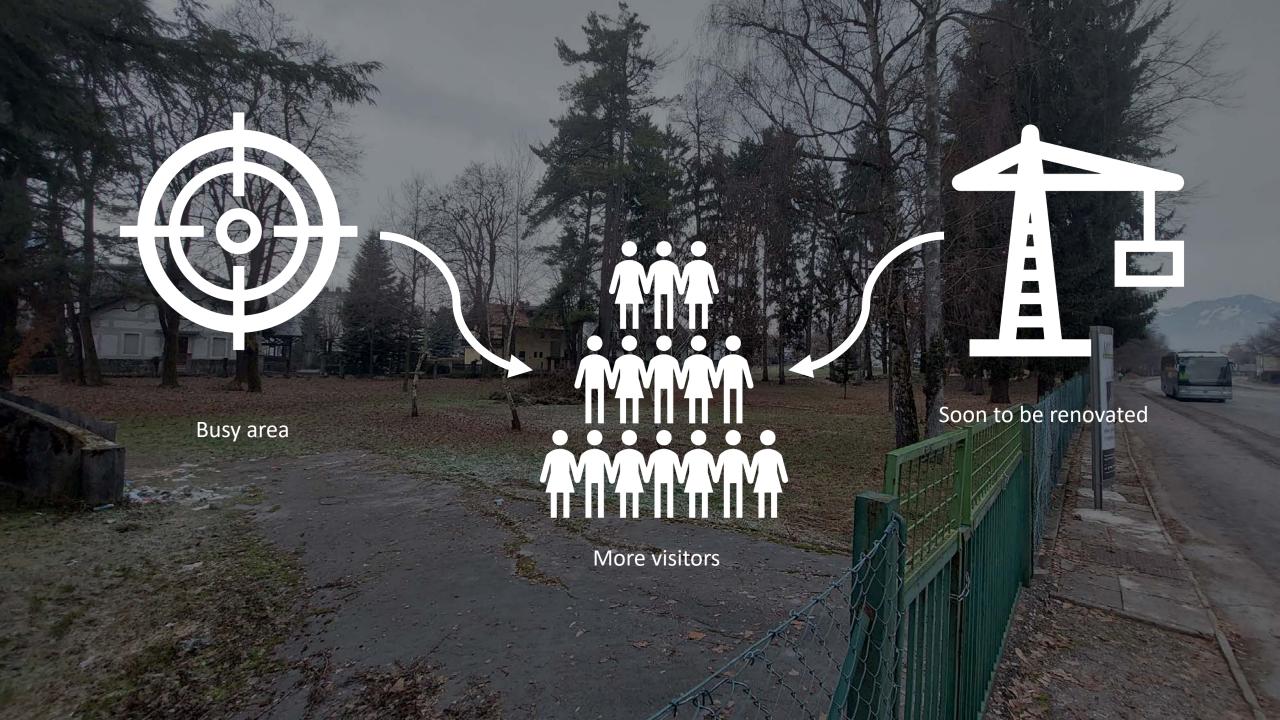


APPLICATION WITH EVERY POSSIBLE SUSTAINABLE OR SMART TECHNOLOGY that is available for purchase

Screens with an application that using user specific variables helps to choose the right sustainable technologies for anyone's home.











## WHY BUILD IT?









